

TASTES OF TRADITION



Eno - gastro experiences of Zagreb County



DAYS IN THE RHYTHM OF NATURE

Imagine a place where the day is measured by the rhythm of nature, where recipes are not found on the internet, but in notebooks with faded covers and traces of flour on the edges of pages.

Zagreb County is not just a destination – it is an experience of flavours, aromas, and emotions.

Less than an hour's drive from Zagreb, a world of local products, authentic wine cellars, wine routes, and family farms opens up, where every meal is a personal story.

Here, wine is not simply consumed – it is experienced.
Here, food is not just food – it is an occasion for meeting, conversation, and togetherness.

Hosts proudly offer what they themselves eat, and a glass of wine always comes with a smile and a story about the land, the weather, and the effort.

Zagreb County offers an authentic eno-gastro experience – without rush, without pretentiousness, with the fullness of every moment.



WINE ROADS

The three wine routes of Zagreb County lead you through vine-covered hills, cellars rich with aromas, and flavours that reflect the character of the place and its people. Each wine road has its own character, its own rhythm, and its own stories.

PLEŠIVICA WINE ROAD

Plešivica is among the most significant wine regions for sparkling wines in Croatia. Here, tradition meets contemporary approaches to viticulture, and numerous wineries cultivate ecological and biodynamic production methods.

A distinctive feature of the Plešivica area is its experimentation with different styles of vinification, including the production of wine in amphorae.

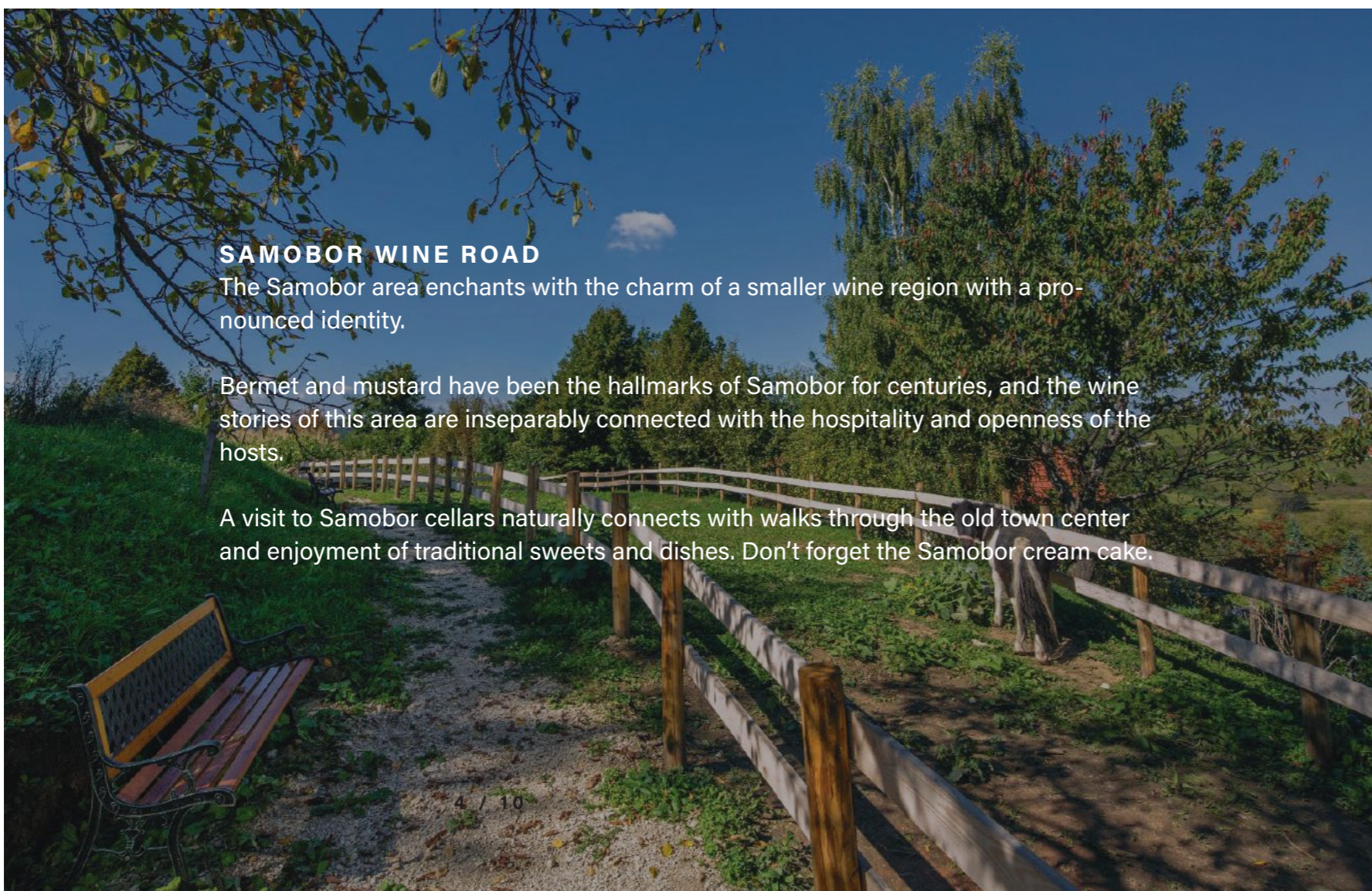
A visit to Plešivica cellars is more than a tasting – it is an encounter with a philosophy of life in which wine is made slowly, with respect for nature.

ZELINA WINE ROAD

Gentle slopes and family vineyards create the distinctive landscape of the Zelina area. Here, the indigenous Kraljevina grape variety is especially cultivated, a wine of freshness and elegance that perfectly accompanies local gastronomy.

Zelina winemakers preserve the spirit of tradition while simultaneously exploring new directions, combining heritage with modern approaches to wine production.

Tastings often take place in an intimate, family atmosphere, where the guest is always more than a visitor.



SAMOBOR WINE ROAD

The Samobor area enchants with the charm of a smaller wine region with a pronounced identity.

Bermet and mustard have been the hallmarks of Samobor for centuries, and the wine stories of this area are inseparably connected with the hospitality and openness of the hosts.

A visit to Samobor cellars naturally connects with walks through the old town center and enjoyment of traditional sweets and dishes. Don't forget the Samobor cream cake.

FAMILY FARMS AND LOCAL PRODUCTS

Family farms of Zagreb County are not just places of food production – they are living stories about families, land, and knowledge passed down through generations.

In this area, cheeses, pumpkin seed oil, honey, wines, brandies, cured meat products, and preserves are made – not in industrial quantities, but with care and respect for nature.

The process here is just as important as the result.

Guests are often invited to peek into the cellar, tasting room, or courtyard, where conversation naturally turns into convivial socialising.

Buying a local product in Zagreb County is not a transaction – it is an encounter and trust.



EVENTS AND EXPERIENCES

Zagreb County lives through its events, events, which throughout the year bring together local producers, winemakers, chefs, and visitors.

WINE DAYS IN JASTREBARSKO

A celebration of wine, viticulture, and togetherness, with tastings and a musical program.

BUČIJADA IN IVANIĆ-GRAD

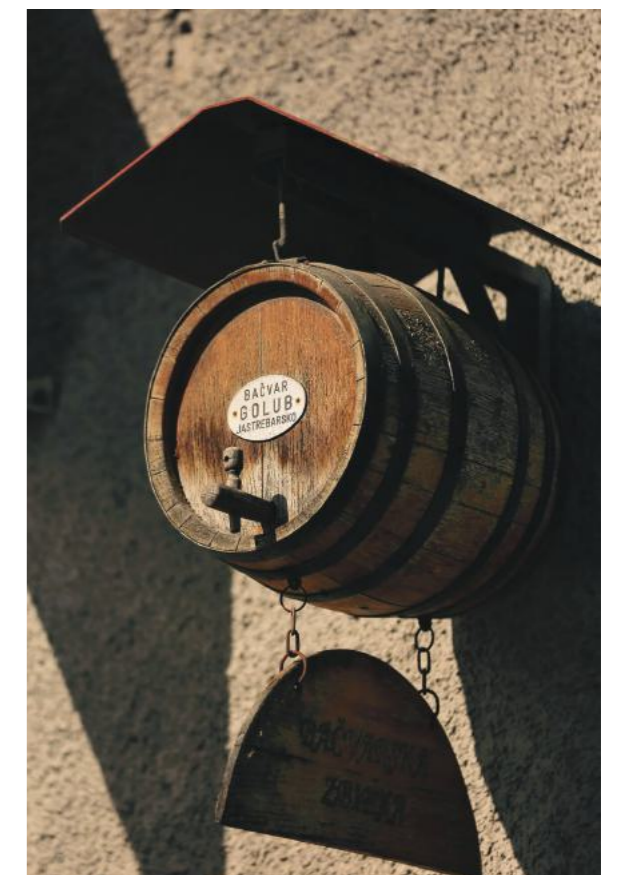
One of the most famous gastronomic events in Croatia, dedicated to pumpkin, pumpkin seed oil, and dishes inspired by this ingredient.

GASTRO TUROPOLJA IN VELIKA GORICA

Presentation of Turopolje specialties, tradition, and competitions in preparing kotlovina and other traditional dishes.

WINE FESTIVAL IN SVETI IVAN ZELINA

Promotion of wine culture and the Kraljevina variety through meetings of winemakers and wine lovers.



Taste, scent, feeling...

www.visitzagrebcounty.hr

See you - somewhere between a wine glass and homemade bread.

