

PRONACUL

Promotion of natural and cultural heritage to develop sustainable tourism in protected areas

PRONACUL emphasizes the idea of promoting and preserving natural and cultural heritage and supporting the development of a transnational strategy for the joint promotion of the Adriatic-Ionian region as a tourist destination



Duration of the project

1st April 2020 – 30th September 2022; optional 30th December 2022.

The total value of the project

1.770.348,98 EUR.

Leading project partner:

Zasavje Regional Development Agency, Slovenia

Project partners:

Zagreb County Tourist Board
Tourist Board of the City of Rijeka

Associated partners and supporters:

Public Institution „Nature Park
Žumberak – Samoborsko gorje“